

Press Release

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FORESIGHT AND SRS COMPUTING ANNOUNCE INTEGRATION OF CONSULTING AND MANAGEMENT SOFTWARE

Today, Dan Isard, President of The Foresight Companies, LLC and Scott Simons, President of SRS Computing, Inc. announce the integration of Foresight's consulting services into SRS' funeral home management software, Procession™. The Foresight Companies, LLC is the preeminent management and financial consulting company to independently owned funeral homes and SRS Computing is the leading software and technology provider to the funeral profession. "The creation of this software has been my goal for a decade. Teaming up with Scott and his staff has made this a reality", Dan Isard said. "When Dan approached me with the idea, I could immediately see the power in taking our software to the next level for those that want the complete solution", Scott Simons said.

The software is designed around the concepts that have been pioneered by Foresight over the past generation. Foresight provides a management consulting review on a quarterly basis with its clients nationwide. Procession

will automatically analyze the accounting and invoice data to run 112 management consulting tests, in real time. Each user will also get immediate analysis from Foresight as needed but no less than each quarter. This feedback will be both live, written report style and video recorded so the user can play this back to learn how to best control the financial and managerial aspects of their business. “We believe that a company should compare themselves to four models. This report mechanism will allow them to see how they stand versus their budget, their region, the country as a whole and compared to other like kind funeral businesses”, Isard explained. “By using our secure database format, the team at Foresight will be able to help a user feel like they are part of a bigger world of the funeral business to compare themselves to other users confidentially and accurately”, Simons clarified. “Our software transforms software from being thought of as overhead to the keystone to profitability and organization”, Scott added.

Isard explained the reasons that Foresight chose to work with SRS on the creation of this software. “In the past I had managed a software company, so I know what a solid program looks like. We have been referring clients to SRS for several years now and have found that their programming is bullet-proof. Their customer service is top notch and responsive. There was only one company we would consider undertaking this massive of a project with and I am very proud of how Scott’s team translated our idea in this reality!” Dan stated. “When we were first approached with this idea, we quickly realized the potential: clients will seamlessly provide Foresight the data they need to make recommendations and we effectively put Dan’s intellect into Procession. This is truly the state of the art for accounting, finance, operations and management consulting. With

'Instant Monitoring', we can not only spot a problem quickly, but also alert Dan and his team to the problem well before it is a serious issue. Plus, with our correspondence tools, all communication between Foresight and client is stored and catalogued so you can refer back to your quarterly reviews. SRS is excited to work with Dan and his staff to provide our clients a competitive advantage in this marketplace." Scott said.

"I'm a huge proponent of creating tools that work invisibly without much input from the users. In this case we pull data from the routine use of the program to populate 112 analysis points and provide Foresight the real-time data allowing them to evaluate nine different management areas.", Simons said. According to Dan, "This changes our business – accurate data gathering from clients is a time sync that could delay analysis. Now we can focus on providing our clients our recommendations, spending more time on the intellectual work which is really where the value lies. This new tool further extends SRS' dominance in management software."

For demonstrations and pricing information contact Kimberly Simons ksimons@srscomputing.com or call 800.797.4861. For questions about some of the management consulting dynamics interested parties can call Dan Isard at 800-426-0165.

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