

# 2011 WINTER SEMINAR TOPICS

## ❖ **Creating a Foolproof Retirement Plan**

Computing how much money it takes to be financially independent

## **Web 2.0 Making Virtual Money**

Steps on how to build your website to help build your bottom line

## ❖ **Community Centered Marketing**

Learning who your “community” is and “reaching out” to them

## ❖ **Technology and Enhanced Operations**

Finding the right tools to aid in building call volume and understanding the past and future of your business

## ❖ **Pricing for Profit**

Steps to proper pricing in merchandise and service fees